

iProMOH-SU™ with SAM (Simple Audio Mixer)



MAXIMIZE YOUR REVENUE POTENTIAL

Interalia's iProMOH-SU™ is a digital music and message announcer designed for music-on-hold and overhead music and messaging applications. The SAM (Simple Audio Mixer) software makes it easy to program your playlists.

iProMOH-SU™ BENEFITS

Music on Hold

- Update content and firmware via USB flash drive
- Mix and cross fade music and messages for a professional image
- Begin operation right out of the box with preloaded 4 minutes of royalty free music
- SAM (Simple Audio Mixer) desktop software easily creates your playlist
- Ease of installation – iProMOH-SU™ is compatible with any PBX or Key phone system supporting external music on hold, as well as any PA system accepting line-level or speaker level audio inputs.

In Store Announcements and Paging

- Schedule up to ten (10) messages to occur at preset times and dates
- Shuffle music and/or messages to eliminate repetitive playback
- Mix recorded announcements on live music streams

Music on Hold Content Providers

- SAM software provides the ability to secure playback from a specific audio content provider at a specific customer location
- Protect contracts with a configurable stale date



Delivering Messages: Simply. Clearly. Reliably.

iProMOH-SU™ Specifications

P/N: 41600

Model: IPM-2-SU

- 2-channel
- 18.5 hour media storage capacity
- Preloaded with 4 minutes of royalty free music
- 10 volume levels per channel

Audio Inputs

- Line-level music input port allows for studio quality mixing of recorded announcements with music streams from a licensed service

Audio Outputs

- Channel 1 output: Line-level (PBX, 600 Ohm) or speaker level (PA, 8 Ohm)
- Channel 2 output: Line-level (PBX, 600 Ohm) only

Media Updates

- Content loaded via USB flash drive

Power Supply

- AC to DC Adapter with multi-region connectivity
- Input: 100-240 VAC, 50-60 Hz, 0.3 A
- Output 9-12 VDC @600mA

Play Options

- Music only
- Messages only
- Real time mixing of messages on stored music or a licensed music stream connected to the input port

SAM (Simple Audio Mixer)



SAM BENEFITS

- Easy to use desktop software has all the tools to create your playlist
- Create targeted music/message mix for your customers
- For Music on Hold content providers, the Security feature provides the ability to secure playback from a specific audio content provider at a specific customer location

ON-HOLD AND ON-PREMISE MESSAGING BENEFITS

- Educate and motivate your audience
- Effectively promote products and services
- Ensure promotions and offers are clearly communicated
- Build brand awareness and reinforce brand loyalty
- Reach a higher targeted audience
- Ensure awareness and increase sales revenue

According to industry statistics, 67% of all business calls are placed on hold for between 16 and 60 seconds – that is hundreds of hours of valuable advertising time each year.

Research shows that callers prefer information while waiting on hold, as opposed to other hold options. Callers stay on the line longer, experience less frustration, and are more receptive to product advertisements. Studies show 24% of callers make purchases based on offers heard on-hold (source: www.ohma.org).

SAM Specifications

Requirements

- IPM-2-SU, P/N: 41600
- OS: Windows 7 or newer
- Minimum Display Resolution: 1280x1024
- Hard Drive: 50MB for install, 350MB to cache files during packaging, plus up to 350MB per iProMOH-SU for stored files
- Memory: 2GB RAM

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